

# FINCH'S QUARTERLY REVIEW

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## **PRINT ADVERTISING SPECIFICATION**

### **Full Page**

Text area: 279 x 434mm portrait

Trim size: 315 x 470mm

Bleed: 5mm

### **Half Page**

279 x 215mm landscape

### **Quarter Page**

137.5 x 215mm portrait

### **Artwork**

Set the document up to 315 x 470mm and ensure that there is at least 5mm of bleed on all bled items.

All images must be CMYK and at least 300 dpi at final size.

Please include the artwork in Quark with all necessary files.

We accept the following file types:

#### **Quark**

Include all fonts, images, scans, logos.

#### **Illustrator EPS**

All linked files should be embedded.

All fonts should be outlined.

#### **PDF**

All fonts must be embedded.

All compression set to max quality.

### **Printing process**

Four colour offset litho.

### **Paper specification**

Cyclus Offset from James McNaughton Group- for more details see <http://www.jmcpaper.com>

### **Extra artworking**

If files are received that need further artworking then we will charge this at £100/hour. We will discuss with you before any work is undertaken.

### **Delivery**

Files should be sent on CD together with a colour print-out or proof to:

Fetherstonhaugh

63-64 Margaret Street

London W1W 8SW

all enquiries should be sent to [fqadvertising@fetherstonhaugh.com](mailto:fqadvertising@fetherstonhaugh.com)

telephone: 020 7580 7227

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## **ONLINE ADVERTISING SPECIFICATION**

### **Skyscraper**

120 x 600pixels

### **Button**

160 x 160pixels

### **File formats**

GIF, jpeg or swf, max size 60K

### **Delivery**

Files should be emailed to:

[fqadvertising@fetherstonhaugh.com](mailto:fqadvertising@fetherstonhaugh.com)

all enquiries should be sent to [fqadvertising@fetherstonhaugh.com](mailto:fqadvertising@fetherstonhaugh.com)

telephone: 020 7580 7227

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